



**American Craft Week
Absolute Gallery
October 6-15, 2017**

Organizers:

Absolute Gallery: With an eclectic American Craft vibe, Absolute Gallery is excited to facilitate the appreciation of art in our community, the growth of our artists and innovative programming. We bring exceptional items to Lansing which guarantee a shopping experience like none other in the city.

Craft Retailers & Artists for Tomorrow (CRAFT): It's an opportunity to celebrate the wonders of American craft. Every day thousands of American artists share their vision and talent by producing amazing hand-made decorative and functional objects. And every day thousands of craft retailers share their love of these items by displaying, promoting and selling them. As one craft artist put it, "this is the creative economy!"

While other industry associations have long touted their products, the craft industry has lacked a single way to be highly visible. So, we ask you to join us in publicizing, education and displaying American Craft for ten days each October. Join the national celebration of American Craft!

American Craft enriches our homes, wardrobes, offices and public spaces. It contributes to our nation's economy, our balance of trade, and the fabric of our national history. It is original, beautiful and enduring, so let's tell the world!

American Craft Week is a project of Craft Retailers & Artists for Tomorrow (CRAFT).

Co-chairs:

Diane Sulg, Celebration Arts, Charlotte, NC

Sherry Masters, Art Connections, Asheville, NC

Members:

Meghan Blake-Horst, Absolutely Art, Madison, WI

P.J. Heyman, Village Artisans, Boiling Springs, PA

Heather Lawless, Brookfield Craft Center, Brookfield, CT

Rani Richardson, Random Acts of Art, Naples, FL

Greg Worden, Vermont Artisans, Brattleboro, VT

Anne Jenkins, Art Strolls, Milford, DE

Overview:

By putting the spotlight on artists and American Craft, Absolute Gallery is looking to raise awareness of how American Craft benefits us all through economic, social, historical, mental and physical health and many other avenues on a local, state, national and international level.

An exhibition, including artist receptions and demonstrations of select artists from across the greater Lansing area to illuminate and celebrate the power of American Craft. The exhibition will celebrate the arts and artists engaged in American Craft.



Our vision is to have demonstrations, artist meet-and-greets, FaceBook live events and other methods for connecting with the greater Lansing area.

Submission Process:

Submit up to 5 digital images of either representative works or actual works you hope to have selected for exhibition. Images should be submitted in JPG format with each imaged named with your first initial, last name and image number (example: KHolcomb1.jpg)

Along with the JPG's, identify titles of submitted JPG's, media, sizes and dates made. A narrative should also be included discussing your body of work, your work as an artist and the importance of American Craft for greater Lansing and the world.

Please also include a narrative on how you foresee yourself being featured at Absolute Gallery during American Craft Week 2017.

Please note that artwork will be for sale during the exhibition for American Craft Week. Absolute Gallery will facilitate all sales during the exhibition and will receive a commission of 40% of each piece sold. Absolute Gallery reserves the right to receive above mentioned commission on any special commission pieces sold during the exhibition.

Selection Process:

All submitted works will be considered by Absolute Gallery. A scoring system will be used to evaluate the submissions on the following criteria:

- Artistic Quality
- Strength of public draw
- Personal Dedication to American Craft
- Type of proposal of activity for American Craft Week

All artists who submit work for consideration will be notified of the decisions by September 6, 2017.

Questions? Please contact Kathy Holcomb at Absolute Gallery at 517. 482.8845 or absolutegallery@sbcglobal.net

IMPORTANT

- All decisions are final
- If you are accepted, by submitting your entry, you give the exhibitors the right to publish your images for publicity purposes; we may ask select artists to provide higher resolution JPG's suitable for publishing.
- Artists are responsible for delivering the artwork ready-to-display between October 1-5 to Absolute Gallery; Old Town Lansing, 307 E Grand River Ave, Lansing, Michigan 48906.